

MARKETING INTERN

MINIMUM 6 MONTHS

(FULL-TIME OR PART-TIME)



We at Rieckermann are on an exciting journey of growth and are looking for a motivated **Marketing Intern** to help us achieve our vision to become “the first choice industrial solution provider” for our customers. At Rieckermann, our employees are our most precious asset. We embrace the values Quality, Commitment and Trust, which our colleagues and customers can appreciate throughout their Rieckermann experience. We encourage a strong learning culture where innovative ideas are heard, evaluated and supported, giving you the flexibility to develop both on a personal and professional level. We look forward to having you in the Rieckermann family!

As a **Marketing Intern**, you will be supporting the promotion of Rieckermann’s brand and services to boost brand awareness and profitability. You will be a part of our **Central Marketing team in Hamburg**, from where you will support the creation of marketing activities for the Rieckermann group. Working closely with the team and our in-house Graphic Designers in Asia, you will help develop and implement effective marketing strategies.

KEY DUTIES

- Marketing materials
 - Develop marketing materials, e.g. brochures, flyers, website, etc. in cooperation with relevant departments and internal graphic designers
- Online marketing support
 - PR news for website and Social Media: Develop ideas, plan and create content together with Marketing manager and implement on page and on social media
 - Website: Support content maintenance and content development (text and visuals) for Rieckermann website
- Events
 - Support Marketing relevant event preparation of exhibitions in Germany
 - Support on giveaway concept, selection, design and purchase
 - Coordinate production with printers, booth designers, giveaway suppliers and marketing agencies, etc. and ensure high quality, timeline and budget
- Other tasks
 - Assist on ad hoc tasks or projects as required by management

KEY REQUIREMENTS

- Experience
 - Studying Business Administration, Marketing, Communications, or related field
 - Ideally previous work experience in a marketing department (as student)
- Skills
 - Social media affinitive, especially LinkedIn
 - Basic MS Office applications skills, particularly PowerPoint
 - Excellent communication skills (simplify complex topics), writing, and editing skills
 - Basic knowledge of HTML, and knowledge of Adobe Photoshop is a plus
- Languages
 - Excellent written and verbal English skills
 - Business fluency in German
 - Knowledge of other languages (e.g., Mandarin, Vietnamese) is a plus
- Attributes
 - Strong communication and interpersonal skills
 - Keen attention to details, result-oriented and a high sense of responsibility
 - Assertiveness and a hands-on mentality
 - Ability to work independently and cross-functionally
 - Capable of working under pressure, meeting deadlines, and managing time effectively

Rieckermann is a privately-owned group of companies providing international industrial solutions. We have more than 750 employees at 24 offices in 17 countries spanning Europe, Asia and the Middle East. We have been in business since 1892 and have established ourselves as a leading provider in our core markets and industries. Our service portfolio covers the entire value chain and scope of industrial plant development in various industry sectors: from single unit machines and equipment to complete production lines. We deliver high quality, tailor-made solutions in engineering operations, process technologies and technical services. For more information, please visit **www.rieckermann.com**.

If you would like to grow with us, please apply by sending your resume to **Ms. Alefiyah Joeb** at **alefiyah.j@rieckermann.com**

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Rieckermann GmbH

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Disclaimer: Your information will be used solely for your job application. By sending your CV to us, you agree that your personal data shall be processed by us for the abovementioned purpose. In the event that you wish to remove your personal particulars from our system in the future, please email us via the abovementioned email address.



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